

May 15, 2010

Dear Kohler Rental Customer,

To strengthen Kohler Rental Power's competitiveness in the U.S. and in the western operating market, KRP announces an expanded partnership with long term Kohler Power Systems Distributors; Loftin Equipment and Bay City Electric Works. Kohler Rental Power will integrate service and operations with these distributors in the states of CA, AZ, NV, and NM with primary depot locations in San Diego, CA; San Bernardino, CA; and Phoenix, AZ under the Kohler Rental Power Premier Distributor Program. The Premier Program has been successfully in place with Loftin Equipment in Phoenix, AZ and Houston, TX since 2005.

Integration of KRP's Long Beach, CA and Las Vegas, NV facilities into the aforementioned locations will allow for continued growth in the industrial, commercial and event segments. Kohler Rental Power will continue to manage all aspects of sales, customer service, operations, fleet assets and technical design to our industry leading standards. This change will brand Loftin Equipment and Bay City Electric as official KRP facilities, and will also help to streamline our customer service and installation process.

KRP assures all its customers that any orders placed will be handled as always, with no interruption in service, and customers and suppliers will see no changes as we are committed to maintaining the same level of service during this transition.

Should you have any questions, please do not hesitate to contact your Kohler Rental Sales or Service representative.

Yours sincerely,

Michael J. Nasif
General Manager - Kohler Rental

About Loftin Equipment

Loftin Equipment has been a Kohler Power Systems Distributor since 1976. Mark Loftin started the business in 1976 and has grown to serve all of Arizona, Southern Nevada, New Mexico, and Texas. Loftin is the only distributor to serve the entire Kohler Power Systems lineup including Generators, Engines, and the Premier Rental Program. Loftin Equipment is committed to superior customer service and quality products and people.

About Bay City Electric Works

Bay City Electric Works is the Premier Kohler Power and Rental Distributor in Southern California, satisfying customers' power needs since 1932. Bay City provides one stop...one company support for customer's engineering support, specification writing, permitting, Kohler Generator sales, service, fueling, rental, and select national account installations. Bay City is owned by Mark Loftin (President and CEO), Rodney Lee (President and COO), and Charles Loftin (Vice President, Secretary, and Treasurer).